



Pat Luers
BrightStar Franchise Owner

Shelly Sun, CFE
BrightStar Co-Founder

Pat and Shelly help people care for their loved ones... and franchising makes it possible

It's no coincidence that Pat Luers located his business on Success Lane in Centerville, Ohio. As the owner of a BrightStar Healthcare franchise for just one year he has created 40 jobs in his community that provide homecare, childcare and medical staffing services for individuals, families and healthcare facilities.

Shelly Sun and her husband founded BrightStar Healthcare in 2002 after they needed home healthcare for a loved one. Pat's Centerville location is one of 170 BrightStar Healthcare franchise businesses around the country and is one of over 900,000 franchise businesses in the United States that provide 21 million jobs generating \$2.3 trillion in economic activity.

Pat's service as a Marine in Desert Shield and Desert Storm allowed him to take advantage of the International Franchise Association's VetFran program where IFA member companies like BrightStar offer discounts and incentives to help veterans transition to civilian life by becoming business owners.

He has plans to open other locations but the lack of available credit is hampering his ability to grow.

As Washington works to strengthen and renew our economy, lawmakers should remember that franchising counts in local communities all across the country. With available credit and sound regulatory policies, franchise businesses like BrightStar Healthcare will create the jobs necessary for sustained economic recovery and growth.

From Main Street to Success Lane: **Franchising Counts.**



For information about the economic impact of franchising in *your* community, visit www.buildingopportunity.com.